

## ABSTRACT OF THE DISCLOSURE

A method and system for location-based group conference initiation is provided. A server will receive a request from a user to initiate a media conference, and the server will then initiate a conference with members of a group who are located in a designated location. The request may indicate a group of users who are candidates to be invited to the conference, and the location at issue. Given the request, the server will determine which of the candidate users are currently located within the zone at issue. And the server will then invite each of those candidate users to participate in the conference.